



WINTER GALA

sponsorship opportunities

JANUARY 20, 2024 | 6:00 PM | BALLY'S RIVERFRONT EVENT CENTER

Join WNIN Tri-State Public Media and Jeffrey Berger – BAIRD Berger Wealth Services at the 2024 Winter Gala. This fantastic night includes dinner with an exclusive opportunity to hear from a national broadcaster, plus silent and live auctions featuring libations, experiences WNIN VIP access and more.

Proceeds from this event directly support WNIN's mission and efforts to use public media to enrich people's lives and better our communities.

THERE ARE MANY OPPORTUNITIES TO SUPPORT WNIN:

PRESENTING SPONSOR: \$7,500

- 2 prominently located tables of 8
- Additional complimentary bottle of wine
- Full page ad in the event program
- Company name/logo featured on gala invitation
- Prominent signage throughout event areas
- Company name/logo included in all promotional mailings, WNIN website and social media
- 30 Radio/TV spots (15 seconds each)

PLATINUM SPONSOR: \$5,000

- 1 prominently located table of 10
- Additional complimentary bottle of wine
- Half page ad in the event program
- Prominent signage throughout event areas
- Company name/logo included in all promotional mailings, WNIN website and social media
- 20 Radio/TV spots (15 seconds each)

GOLD SPONSOR: \$3,500

- 1 prominently located table of 8
- Additional complimentary wine
- Quarter page ad in the event program
- Prominent signage throughout event areas
- Company name/logo included in all promotional mailings, WNIN website and social media
- 15 Radio/TV spots (15 seconds each)

SILVER SPONSOR: \$2,250

- 1 prominently table of 8
- Eighth page ad in the event program
- Prominent signage throughout event areas
- Company name/logo included in all promotional mailings, WNIN website and social media
- 10 Radio/TV spots (15 seconds each)

CORPORATE SPONSOR: \$900

- 5 seats with table signage
- Company name to appear in program/presentation

FOR MORE INFORMATION ABOUT SPONSORING THIS EVENT, CONTACT:

Karen Robinson, Director of Events/Theater
(812) 423-2973 x136; krobinson@wnin.org

